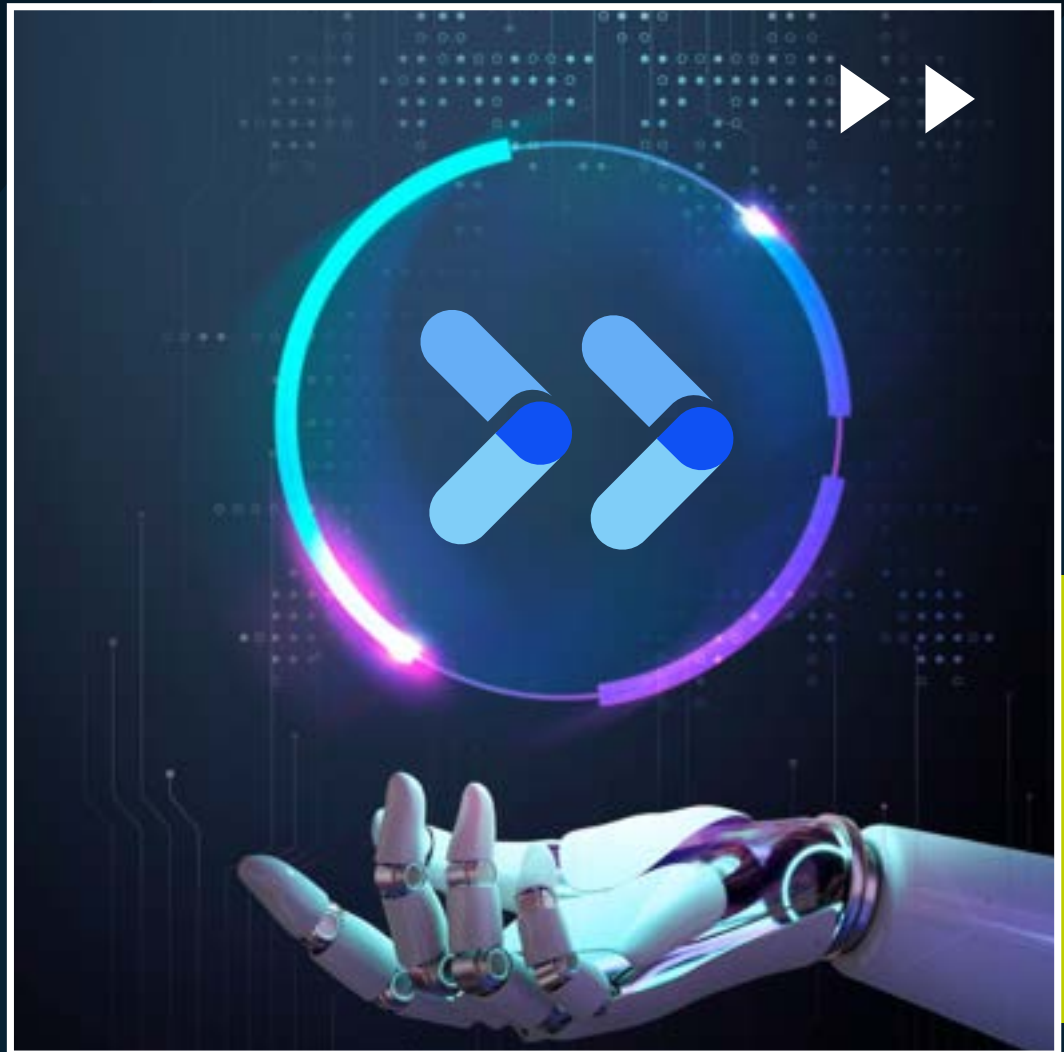
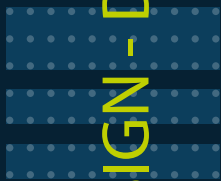




Awarded
Content Marketing Services
for INNOVATORS

Contact us

DESIGN - DIGITAL - SOCIAL MEDIA



XPRESSO COMMUNICATIONS

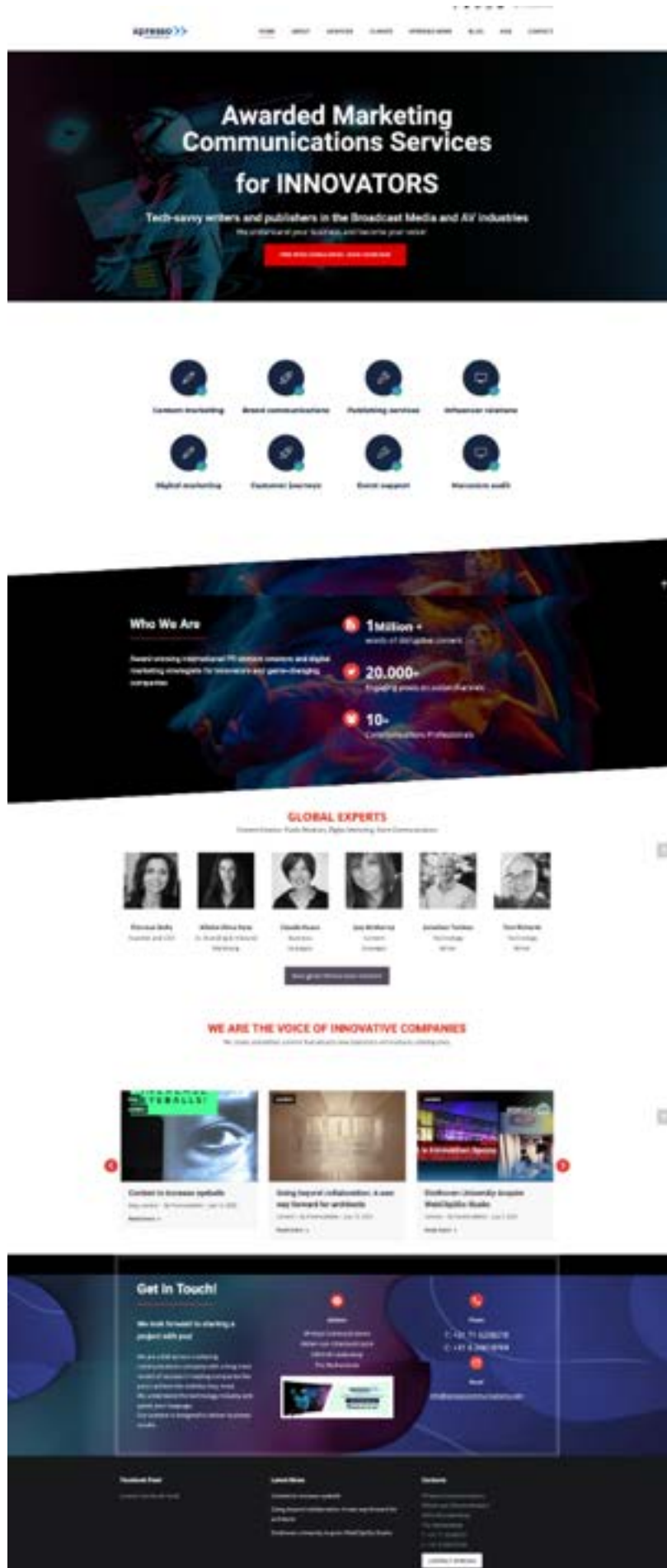
XPRESSOCOMMUNICATIONS.COM



WEBSITE



WEBSITE - Homepage



NEWSLETTER

The image shows a digital newsletter layout for 'xpresso'. On the left is a sidebar with various settings and navigation options. The main content area features a top banner with the xpresso logo and the tagline 'You innovate... We let the world know...'. Below this is a section with a photo of a person and text about award-winning content marketing strategies. A large red banner promotes 'IBC 2022 | BACK AT RAI AMSTERDAM 9-12 SEPTEMBER 2022'. This is followed by a blue banner that says 'MEET UP WITH XPRESSO COMMUNICATIONS FROM INTERACTIONS TO CONNECTIONS'. A green banner then states 'Discover at IBC 2022 our award-winning content marketing strategies that help companies become connected'. Below this are four award images and a section titled 'We can help you with:' containing eight icons for services like content marketing, brand communication, publishing services, influencer relations, digital marketing, customer journey, event support, and internal media. The layout concludes with another award image section, a video player with a play button, and a final blue footer banner with contact information.



WEBSITE PAGE



BLOG PAGE



NEWSLETTERS



NEW BLOG ARTICLE

IF YOU WANT TO ADD THE WHOLE TEXT
Read the latest pieces of news from the Xpresso Team!



Xpresso Communications Awarded Content Creation Agency of the Year

Xpresso Communications – an international Communications and PR firm operating out of Leiden (The Netherlands) – today celebrates receiving its latest industry accolade, in the form of the 2021/22

The award, which invites over 90,000 businesses and corporate professionals, magazine contributors and subscribers to nominate companies for consideration, makes an evaluation of candidates based on factors such as quality of service, innovation, experience, sustainability and customer and employee satisfaction. Xpresso were recognised for the overall quality of service they delivered, but noted particularly for their multilingual approach in relation to content creation and communication of complex concepts.



Representing innovative businesses and technology firms across the globe in the field of Broadcast and electronic media technologies, Xpresso maintains an international employee base that excels in crafting creative content which is based upon maintaining a deep understanding of underpinning technologies, and places a heavy focus on making complex technological concepts accessible to decision makers and non-technicians. The main aim is to put the human dimension at the heart of every integrated strategy, fostering meaningful relationships between companies and their clients that are based as much on trust and shared values as they are on product benefit.

'The Corporate LiveWire Global Awards recognise excellence from all sectors and offers the opportunity for leading professionals and companies who have stood out for being results driven, innovative, and service focused to showcase their expertise, and highlight developments in their industry', said Jane Powers, Editor in

Chief of Corporate LiveWire.

Speaking at the win, CEO Florence Mehta said: "Our approach to content creation has always been based on a multidisciplinary research – finding topics and metaphors which resonate with audiences and make complex concepts intelligible. Our team is formed of national polymaths who are open-minded to engaging with new disciplines and ideas – and it's this that ensures our content is constantly unique and never stagnant. I believe it is these factors which have contributed to our success in the field, and recognition through the LiveWire award".



"We've been fortunate to receive a number of awards recognising our contribution to innovative markets", added Jane McMurphy, senior content strategist at Xpresso Communications. "But what is particularly nice about the Global LiveWire Award is that it also takes account of the internal perspective – using employee satisfaction as a metric for consideration. Thus, the award recognises the open, egalitarian nature of Xpresso's operation; we truly work as a team and are all afforded the same level of respect and input, and rewarded highly for our contributions. The company has an exceptional approach to work-life balance, and by founding itself on a 'Digital Human' ideology, it not only gives its employees incredible freedom to live differently, but also empowers them to think differently. This mindset provides direct benefit that we can pass on to clients in our work".

Further information on Xpresso Communications and its services is available at <https://www.xpressocommunications.com/> or by calling +31 715238210

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About Corporate LiveWire

The Corporate LiveWire platform provides business professionals and individuals in the corporate sector with information on the latest news and developments from around the globe. Available in both print and digital format, the magazine covers practice areas such as Corporate Transactions, M&A, Dispute Resolution, Family Law, IP and many other topics. We also have in-depth content on business trends in industries such as Energy, Healthcare, Technology and Real Estate.

The Corporate LiveWire Global Awards recognises excellence from all sectors and offers the opportunity for leading professionals and companies who have stood out for being results driven, innovative, and service focused to showcase their expertise, and highlight developments in their industry.

Meet us at IBC2022



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- Content marketing
- Brand communications
- Publishing services
- Influencer relations
- Digital marketing
- Customer journeys
- Event support
- Measurement



Here are our latest blog posts



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Meet us at IBC2022



Xpresso Communications Awarded Content Creation Agency of the Year

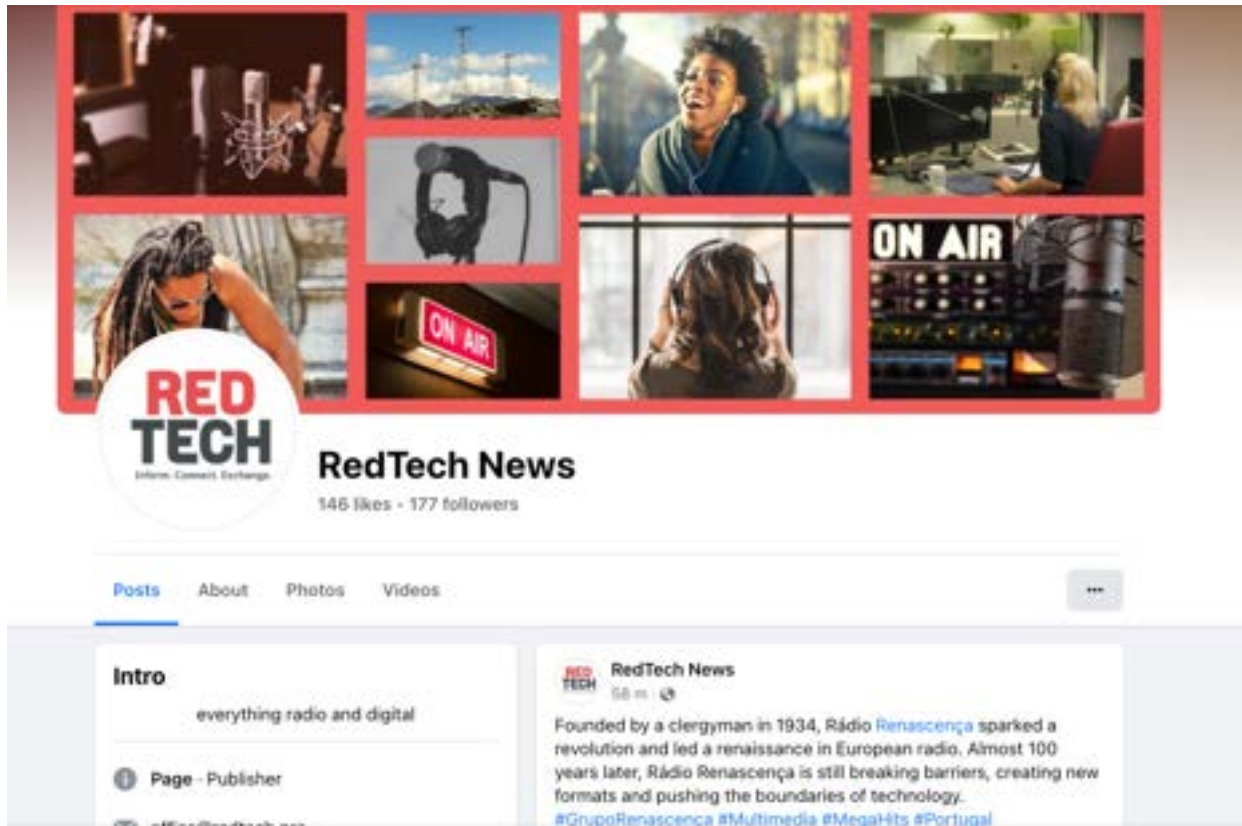
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SOCIAL MEDIA





— LIVING CONCEPT —
— COLLABORATION —

Interior Design and Construction Services



Interior Design

Project Management

Construction

Going beyond collaboration: A new way forward for architects

How architects can benefit from the power of a Living Concept's unique project delivery system



No architect is an island. We all know that the process of creating great architecture is a long and challenging path, full of complexity. And it is a path that takes us more than just the architect's vision, strength and resources. It takes a team.

What makes it so hard the sheer number of people involved in the process. As a project moves through from design and planning, to logistics, to contract negotiation, more and more professionals become involved at every stage of progression: builders, contractors, suppliers, engineers, local authorities, lawyers... the list goes on and on.

The problem is, as more moving parts are added, more complexity is added too. And over time, the point of responsibility becomes more uncertain. The factors which will determine the success of the project begin to multiply and become complex, responsibility gets passed down the chain and diluted across the project network. Each participant has different levels of involvement, financial, professional, emotional, anything. Projects seem to move in many directions after mistakes are made, and finding the cause (and more importantly the solution) to any problem that arises can become a battle over that same time, money and energy.



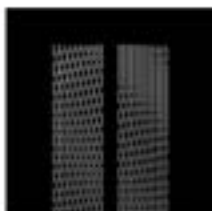
At Living Concept, we have always recognised these risks. And we've taken steps to guard against them. Now? We have created an ecosystem of project delivery where accountability, responsibility and knowledge are focused into a single source.

And now, we are offering the benefits of this new system to independent architects seeking to deliver on their vision.



Over the course of 25 years we have worked to bring together and build a team of coordinated experts who work across all elements of the construction process: design, to build-up, fabricate and fit, phase-out, install and maintain, and through to the end-user. And that team is a team that operates at the highest levels of understanding, full participation across the organisation, and which is supported by highly trained administrative and legal structures. A fully collaborative approach to the resolution of a client's vision.

Because for us, collaboration is a mindset – one that recognises that the process needs to be shared benefits mutual benefit and empowerment, adding value at every stage and striving for the creation of something that is greater than the sum of its parts. At the heart of collaboration lies the presence of shared values and empathy, clarity of communication, and the selection of a team that takes genuine pride in their work and maintains personal integrity.



NEWSLETTERS



The benefits of the Living Concept approach

It increases client, and client, performance performance

When you are confident in the people you work with, remove with the administrative structures in place, and can trust that things will progress the way they should – you can focus on the things that matter: exceptional design, unparalleled build quality and a smooth client experience.

It provides foresight, adaptability and flexibility

We all know that the biggest project headaches – financial, logistical, legal – come from a change of plans. Everybody is always seeing it from the inside and nobody takes responsibility. Nobody, consequently changes takes foresight, experience. But it also takes knowledge that sometimes these changes will be unavoidable no matter how effective your planning. That's where agility comes in – adopting an open, risk-based mindset, based on established processes which have flexibility and agility built right into the core, and which have established structures in place to address cost and responsibility.

It increases efficiency

The promise of design-build is a bubble. The reality of implementation has to be built in right from the start – an architect can design a team made from the correct fabric matrix, but if the coordination cannot occur, the contractor cannot fit it in the building and more importantly the structure of the house cannot support the weight – the design is all but useless. Successful professionals have worked together for so long they know the rules, needs and working patterns of everybody on the team. So it is easier to passing permissions, maintain adherence to building codes, our designers know what the rest of the team is prepared to handle. This saves on the expense and time involved negotiating plans backwards and forwards between architect, design coordinator and contractor, and avoids hitting any road bumps over the project is properly underway.

It builds status and establishes responsibility, and thus protects reputation

By establishing the nature of working relationships and bringing them under one umbrella, the legal and professional responsibilities of the team are completely established – meaning in the few occasions when problems do arise, they can be traced back and resolved quickly. Moreover, by creating a single organisation, there is ultimately a single point of contact responsibility – right at the top. This gives architects certainty, confidence and protection they rarely deliver on their promises and the work their reputation is protected.



Experience, excellence and expertise: all in one place

At Living Concept we have spent more than two decades building up the personal connections, the technical processes, and the knowledge expertise needed to translate client visions to real outcomes. Our team – comprising of people that span the full delivery chain – have worked together over the course of hundreds of projects from initial planning, through procurement and legal red tape, logistics, admin and supply chain to on-site management and final delivery. The Living Concept team delivers it all.

And now, we can help independent architects to deliver the best.

For clients, that means a stress-free, cost-efficient realisation of their dream spaces.

For architects, that means the ability to work as part of a team that they can trust to realise their vision, uphold their reputation, and foster an environment of professionalism, trust and openness.

And for us, it means an opportunity to do what we love: creative collaborations that deliver meaningful results.

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BROCHURES

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